

PROGRAM OVERVIEW

Bridging Science & Societies: a conference building global communication capacity & connections in science journalism

The program of the 10th World Conference of Science Journalists (WCSJ2017) focuses on the increasingly vital intersection between science and society. Organized around the theme “Bridging Science and Societies,” the conference will highlight the crucial role science journalists play in connecting diverse global audiences to the science that affects their lives. As the world’s largest—and arguably the most influential—meeting of science communication specialists, WCSJ2017 offers a singular opportunity to educate and connect journalists around the world.

Equally important, WCSJ2017 offers an opportunity to raise the bar on science communication by connecting stories from continent to continent: climate change, infectious disease, genetic engineering, imperiled oceans, innovations in agriculture, geology and cosmology, and the latest and most exciting in technological developments.

The international program committee—headed by Pulitzer Prize-winning science writer Deborah Blum, the director of Knight Science Journalism at the Massachusetts Institute of Technology, and powered by leading science writers

in Latin America (a special focus of this program), Europe, Asia, Africa, and North America. The committee is putting in place a series of parallel sessions, workshops, and outreach activities that will explore science in regional and global contexts. Organizers also plan to draw on WCSJ2017’s location in California’s Bay Area, home to leading research universities and to some of the most influential technology companies in the world. The location is ideal for the technology-rich training that will be woven throughout the program in areas ranging from data journalism to video reporting, podcasting to computer animation.

The program will also offer opportunities for those interested in science communication to hear from internationally heralded leaders and to explore the research of our preeminent host universities. At WCSJ2017, distinguished international scientists and technology leaders will share the podium with science’s emerging pioneers in a special international edition of New Horizons in Science, a program presented annually at U.S. science writers’ meetings.

Weds, Oct 25	Thurs, Oct 26	Fri, Oct 27	Sat, Oct 28	Sun, Oct 29	Mon, Oct 30	
Workshops & Training	Opening Plenary & Reception	Plenary & Breakouts	Plenary & Breakouts	Plenary		Field Trips & Tours*
		Lunch	Lunch	University Day at UCSF & Berkeley	Workshop at the Marriott	
	Plenary & Breakouts	Plenary & Breakouts General Assembly				
	Bay Area Science Festival Event	Opening Gala	Festival Evening	Closing Reception		

* Field trips and tours may also be offered before and during the program.