

ADVERTISING OPPORTUNITIES

Advertise with the 10th World Conference of Science Journalists

Maximize your impact at the 10th World Conference of Science Journalists (WCSJ2017) with high-visibility advertising opportunities. Choose from exclusive placements and eco-friendly options. WCSJ2017 will print and install from your supplied artwork. Design services available for an additional fee. Pricing and availability online at wcsj2017.org/advertise. Reserve your advertising opportunity now by contacting advertise@wcsj2017.org.

EXCLUSIVE OPPORTUNITIES



Wayfinding Wall

\$25,000

Put your brand at the center of the action. This custom-designed 8'x10' wayfinding wall with dual flatscreens will be the hub of activity as attendees check in daily with the online program.



Messenger Bag

\$25,000

WCSJ2017 conference bags will not be relegated to a closet or the grocery store. Place your logo on a custom, durable conference messenger bag that attendees will use long after the conference.



Lobby Escalator

\$20,000

A custom, full-color graphic decal lining both sides of the 45' lobby escalator, traversed by attendees and hotel guests multiple times per day as they approach the conference level.



Ballroom Escalator

\$17,500

A custom, full-color graphic decal lining both sides of the 34' ballroom escalator, traversed by attendees and hotel guests multiple times per day as they access the conference level.



Eco-friendly Lanyards

\$15,000 

Choose this highly visible opportunity and your company's full color logo will be worn by attendees at all events.



Keycards

\$12,000 

Full-color, double-sided design on hotel keycards for the 600+ room block at the Marriott Marquis headquarters hotel. Using recycled stock makes this a greener option.



Do Not Disturb Sign

\$10,000

Deliver your message to our 600-room block at the Marriott Marquis headquarters hotel with a custom-designed Do Not Disturb sign.



Keycard Packets

\$6,000 

Full-color, eco-friendly card packets. Choose from folder or sleeve style to best capture your message. Discount if combined with the keycard.



ADVERTISING OPPORTUNITIES

ADDITIONAL OPPORTUNITIES

Custom Gobo in Driveway or Lobby // \$20,000 each (TWO OPPORTUNITIES AVAILABLE)

Put your logo in lights for three days with this highly visible and eco-friendly option. Welcome attendees and be visible to other guests with a projection in the high-traffic driveway or lobby of the Marriott Marquis San Francisco headquarters hotel.

Charging Station Kiosk // \$7,500 (LIMITED AVAILABILITY)

Put your brand where attendees need to be. With multiple devices, attendees will congregate around these charging stations to recharge their devices and network with colleagues.

Floor Decals // \$5,000 (LIMITED AVAILABILITY)

Get noticed with innovative use of space. Fill an 5'x 5' space with creative use of your brand. Larger or custom sizes available upon request.

Electronic Reader Board Frames // \$5,000

Place your logo or message at a highly visible spot by branding the Marriott Marquis electronic reader boards with a custom frame.

Electronic Newsletter Banner Advertisement // \$5,000 (LIMITED AVAILABILITY)

Advertise to attendees and beyond by including a banner ad with link in a single edition of the official conference newsletter.

Vertical Banners // \$3,500

Rise above the crowd. Reserve space for your vertical banner in the networking and high-traffic pre-function areas.

Conference Bag Inserts // \$2,500

Send your message home with attendees. Include a postcard, information sheet, or small item in the conference bag given to all attendees. Advertiser is responsible for supplying sufficient materials.

Conference Website Advertisements // Price Varies (LIMITED AVAILABILITY)

Get your visual message in front of thousands of website visitors during the registration period, up to, and through the meeting (May1-Nov 1, 2017). Advertise for any single month during this period for \$3,000. Monthly placements available until the opening of registration at \$2,000/month. Ads will appear in the News and Updates section of wcsj2017.org

Program Advertisements // \$2,000 + up

Feature your company on the inside front or back cover for \$8,000. Full page ads in the printed program are \$4,000. Half page ads are \$2,000. All ads are full-color.

Reserve now by contacting advertise@wcsj2017.org

 = eco-friendly option

Payment and Policies

Upon receipt of the completed online order form, Exhibitors/Advertisers will be invoiced for 50% of the total cost. The reservation is not guaranteed until the deposit is received. Final costs will be invoiced in August 2017, and payment must be received within 30 days of the final invoice or the space and deposit will be forfeited. All payments must be made in USD.

All cancellations must be made in writing to advertise@wcsj2017.org. Cancellations received prior to March 1, 2017 will be refunded the deposit less a cancellation fee representing 20% of the total cost. Cancellations between March 1, and July 1, 2017 will incur a 50% cancellation fee. No refunds are available after July 1, 2017. Exhibitors canceling after July 1, 2017 will be assessed a fee representing 100% of the cost.

WCSJ2017 reserves the right to refuse any advertising deemed inappropriate. For a full listing of policies, please visit wcsj2017.org/ExhibitandAdPolicy