



## Jack F. Ealy Science Journalism Workshop

### Latin America Edition

### At the World Conference of Science Journalists 2017

October 25, 2017

Marriott Marquis

San Francisco, California

- 8:00-8:30 Registration
- 8:30-9:00 Welcome
- \* **Enrique Bustamante Martínez**, Director, Fundación Ealy Ortiz A.C
  - \* **S. Lynne Walker**, Executive Director, InquireFirst
  - \* **Czerne Reid**, Ph.D., Lecturer and Program Director, Department of Psychiatry, University of Florida College of Medicine (Jamaica and USA)
  - \* **Gemi José González López**, Ph.D., Consul General of México in San Francisco
- 9:00-10:30 Interactive Workshop: Finding Hidden Science Journalism Stories in Latin America and the Caribbean  
Directed by:
- \* **Debbie Ponchner**, Freelance Science Journalist (Costa Rica)
  - \* **Federico Kukso**, Freelance Science Journalist and Author of *"Everything You Need to Know About Science"* (Argentina)
- 10:30-10:45 Coffee break
- 10:45-11:45 Science Journalism Collaborations Across International Borders -- A Call for a Regional Network
- \* **Luisa Massarani**, Ph.D., Researcher, Museum of Life, and Latin American Coordinator, *SciDev.Net* (Brazil)
  - \* **Valeria Román**, Freelance Science Journalist and Contributor, *Nature*, and Co-Founder of the Argentine Network of Science Journalists (Argentina)
  - \* **Emilano Rodríguez Mega**, Freelance Science Journalist (México)
- Moderator: Iván Carillo**, Conductor, Los Observadores TV Azteca, and Contributor, *National Geographic* (México)

- 11:45-12:15 Keynote address  
\* **Manuel Lino González**, President, Network of Science Journalists (RedMPC) (México)
- 12:30-2:00 Working Lunch: Identidad Madidi – Building a National Conservation Constituency by Exploring and Showcasing Bolivia’s Biological Biodiversity  
  
\* **Rob Wallace**, Ph.D., Senior Conservation Scientist, Wildlife Conservation Society  
\* **Nuria Bernal Hoverud**, Biologist, Universidad Mayor de San Andres, La Paz, Bolivia  
\* **James Aparicio**, Head curator, Herpetology, Bolivian Fauna Collection, and Head of the Zoology Unit, National Museum of Natural History, La Paz, Bolivia  
**Moderator: Czerne Reid**, Ph.D., Lecturer and Program Director, Department of Psychiatry, University of Florida College of Medicine (Jamaica and USA)  
**Moderator: Debbie Ponchner**, Freelance Science Journalist (Costa Rica)

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- 2:00-3:00 Separating Truth from Fiction in Science Journalism  
\* **Nora Bär**, Science Journalist, *La Nación* (Argentina)  
\* **Mariana León**, Reporter, *El Financiero Bloomberg* (México)  
**Moderator: Lynne Friedmann**, Editor, *ScienceWriters* (USA)
- 3:00-4:00 Innovative and Inexpensive Ways to Finance Science Journalism  
\* **Thiago Medaglia**, Founder, *Ambiental* (Brazil)  
\* **Sergio Vicke**, Freelance Science Journalist (México)  
**Moderator: S. Lynne Walker**, Executive Director, *InquireFirst* (USA)
- 4:00-4:05 Video Address: Science and Technology: Looking to the Future  
\* **Enrique Cabrero**, Director General, National Council of Science and Technology (CONACYT) (México)
- 4:05-4:30 Closing remarks  
\* **Enrique Bustamante Martínez**, Director, Fundación Ealy Ortiz A.C.  
\* **S. Lynne Walker**, Executive Director, *InquireFirst*
- 4:30-5:15 Presentation of Certificates  
\* **Enrique Bustamante Martínez**, Director, Fundación Ealy Ortiz A.C.  
\* **S. Lynne Walker**, Executive Director, *InquireFirst*

5:45-6:00 Walk to Indie Bio  
479 Jessie Street, San Francisco, California

6:00-7:30 Cocktail reception and Laboratory Tour  
**Sponsored by:** Indie Bio

